



About

Stephie's Shop is a global online fashion and style retailer with over 300 product lines introduced each month, including apparel, accessories, as well as an exquisite vintage collection.

Targeted at fashion forward 16 - 34 year olds globally, Stephe's Shop specializes in pretty designs and dainty formal pieces suitable for work and social occasions.

Vintage lovers will be glad to know that Stephe's Shop holds a precious collection of vintage, frequently updated with one-of-a-kind apparel, bags and fine jewelry.

Apart from our comprehensive range of pieces suitable for a working wardrobe, Stephe's Shop caters to the needs of its customers for celebratory events, such as bridesmaid dresses for weddings, unique designs for corporate dinners and dances, costume parties as well as anniversaries.

Press & Media

Stephie's Shop has been featured on national prime-time television: MediaCorp Channel 8 City Beat. The video can be viewed [here](#).

Stephie's Shop has been covered on the following national publications:

Singapore Press Holdings

- Straits Times
- My Paper
- Shin Min Daily

MediaCorp Singapore

- i-Weekly

You can also find Stephe's Shop on the following social media platforms:

[Facebook](#)

[Twitter](#)

For further information, please contact:

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For more information, visit www.stephieshop.com

Establishment
Founded in 2009

Geographical Reach
Germany, U.K., U.S.A., Australia,
Philippines, Indonesia,
Malaysia, Thailand, Hong Kong,
Singapore

Social Media Presence*
6,060 Twitter followers &
3,916 Facebook 'Like's

Mailing List Subscribers
Over 6,400 subscribers in 2 years

* Social media numbers were captured on 28 May 2011.